

BUYERS.FASHION LONDON

BUYER-SUPPLIER MEETUP &
TRADE SHOW

10AM TO 6PM, 11 & 12
SEPTEMBER, COURTHOUSE
HOTEL SOHO, LONDON





THE SHOW, THE BUYERS GO TO!

BUYERS.FASHION IS A BI-ANNUAL TRADE SHOW AT THE COURTHOUSE HOTEL OPPOSITE THE FAMOUS LIBERTY STORE IN CENTRAL LONDON 2 DAYS BEFORE FASHION WEEK SPECIALLY PRESENTED FOR PREMIUM BRANDS & DESIGNERS. THE SHOW, SHOWCASES GLOBAL MANUFACTURES OF READY TO WEAR GARMENTS, ACCESSORIES, FOOTWEAR, JEWELLERY, FABRICS / MATERIALS, TRIMS & ACCESSORIES. EXHIBITORS ARE CAREFULLY SELECTED ON THE BASIS OF SUSTAINABILITY, ABILITY TO PRODUCE SMALL QUANTITIES, WITH FAST TURN-A-ROUNDS & ONLY MAKERS OF HIGH QUALITY PRODUCTS FOR THE PREMIUM & LUXURY MARKET.



CONNECT WITH NEW & INNOVATIVE BRANDS & DESIGNERS FROM ALL OVER THE UK & EUROPE!

- ACCESSORIES
- BAGS
- FOOTWEAR
- JEWELLERY
- MENSWEAR
- WOMENSWEAR
- CHILDRENSWEAR

WHAT ARE THE BENEFITS OF PARTICIPATION?

A SMALL SHOW WITH GUARANTEED RESULTS, BUYER MEETINGS & COUNTLESS BUSINESS OPPORTUNITIES

- PRE-PLANNED MEETINGS WITH RELEVANT BUYERS FROM THE UK & EUROPE
- INCREDIBLE NETWORKING OPPORTUNITIES
- MEET YOUR POTENTIAL INTERNATIONAL PARTNERS
- SHOWCASE YOUR PRODUCTS TO A TARGETED AUDIENCE
- GAIN A BETTER UNDERSTANDING OF THE COMPETITION AND COLLECT MARKET INFORMATION
- GET 1 YEAR PREMIUM FASHIONABLYIN MEMBERSHIP (SALES AGENTS & BUYER LEADS PROGRAM)



FASHIONABLYIN PREMIUM MEMBERSHIP BENEFITS

AGENTS

UNLIMITED AGENT CONNECTIONS AND INTRODUCTIONS SENT WITH YOUR COMPANY PROFILE AND CATALOGUES FOR THEM TO START REPRESENTING YOU WITH BUYERS WORLDWIDE

BUYERS

INTRODUCTIONS SENT TO POTENTIAL BUYERS THROUGH BUYER MATCHMAKING, MAKING THE BUYING PROCESS QUICKER AND MORE EFFICIENT WITH GUARANTEED SALES OPPORTUNITIES AND GENUINE BUYER LEADS EVERY MONTH

VIRTUAL SHOWROOM

FASHIONABLYIN HELPS YOU CREATE YOUR DIGITAL SHOP AND LAUNCH YOUR PRODUCTS OR SERVICES ONLINE USING A SIMPLE INTERFACE WITH CONSTANT SUPPORT FROM OUR TEAM. CREATE A SHOWCASE FOR YOUR COMPANY WITH DESCRIPTIONS AND IMAGES.

MARKETPLACE

ACCESS TO SELL AND TAKE ORDERS ON THE FASHIONABLYIN MARKETPLACE. FASHIONABLYIN GIVES YOU ACCESS TO A WHOLE WORLD OF BUYERS WITH THOUSANDS OF PAGE VIEWS AND A LARGE COMMUNITY ON SOCIAL MEDIA

LOGISTICS

GET SPECIAL CONSOLIDATED RATES FOR SHIPPING THROUGH OUR PARTNER AGENCIES. GET ACCESS TO USE THE FASHIONABLYIN LONDON ADDRESS FOR ALL YOUR CORRESPONDENCE AND BUSINESS DEALS

CONCIERGE

GET A PRIVATE WHATSAPP GROUP CONCIERGE SERVICE AND YOUR PRIVATE GROUP ON WORKPLACE TO CONSTANTLY SHARE ALL YOUR INFORMATION WITH YOUR SELECTED AGENTS AND FASHIONABLYIN TEAM MEMBERS



INVITED BUYERS

ABERCROMBIE & FITCH,ABOUT YOU GMBH,ALFRED DUNHILL,ALICE TEMPERLEY,ALLSAINTS,AMANDA WAKELEY,ANIMAL,ANTHROPOLOGIE,ARCADIA ,ARIELLA,ARIELLA FASHIONS LTD,ARNOLD WILLS,ASOS,ATLANTIC WORKWEAR,BAUKJEN,BHS INTERNATIONAL,BLUE INC,BODEN,BOLONGARO TREVOR,BOMB PETITE,BOOHOO,BOOHOO MAN,BUBBA GUMP SHRIMP CO.,BUSBY AND FOX,CATH KIDSTON,CENTRE FOR FASHION ENTERPRISE,CHILDRENSALON,CHRISTOPHER KANE,CHRISTOPHER RAEBURN,CREW CLOTHING,DEBENHAMS,E. TAUTZ,EAST,EDINBURGH WOOLLEN MILL ,EMILY AND FIN,ESSEMPIO,F&F,FARFETCH,FATFACE,FIGLEAVES,FINERY,FRED PERRY LTD.,GEORGE@ASDA,GOAT FASHION,GROUPE BEAUMANOIR,GUIDE CLOTHING LTD,HALPERN,HARRODS,HEIDI KLEIN LTD,HOUSE OF FRASER,HUNKEMÖLLER,INCORPORATEWEAR LTD,ISABELLA OLIVER,JACK WILLS,JADED LONDON,JAEGER ,JALIN DESIGN,JD SPORTS PLC,JIGSAW,JOHN LEWIS,JOJO MAMAN BEBE,JUXLO,KAREN MILLEN,LAURA ASHLEY,LAURA ASHLEY LTD,LIBERTY LONDON,LIPSY,LK BENNETT,LOCKIIS BY TINA BLOCK FRIIS,LONDON REBEL,LONG TALL SALLY,LOST INK,LOUIS VUITTON,M&CO,M&S,M.I.H JEANS,MATALAN,MATTHEW WILLIAMSON,MIH JEANS,MISS,MISSGUIDED,MONSOON ACCESSORIZE,MRS,MUSTO,MUSTO LTD,N BROWN GROUP,NEW LOOK,NEXT ,NEXT RETAIL,OASIS STORES LTD,OLIVER BONAS,ORLEBAR BROWN,PAUL SMITH,PAUL'S BOUTIQUE,PENTLAND,PEOPLE TREE,PEP & CO,PEPKOR UK RETAIL LTD,PERRY ELLIS,PHB GROUP,PRADA,PREEN BY THORNTON BREGAZZI,PRETTY GREEN,PRIMARK,RAGING BULL,RIVER ISLAND,ROKSANDA,ROLAND MOURET,SAINSBURYS LTD,SECRET SALES,SERAPHINE MATERNITY,SHOP DIRECT,STELLA MCCARTNEY,SWEATY BETTY,T M LEWIN,TED BAKER LTD,TEMPERLEY LONDON,THE CONRAN SHOP,THE DISNEY STORE,THE EDINBURGH WOOLLEN MILL ,THE IDLE MAN,THE SAVILE ROW COMPANY,THE WHITE COMPANY,TIMBERLAND,TJX EUROPE,TM LEWIN,TOAST,TOEGTHER LTD,TOPMAN,TOPSHOP TOPMAN,TOWER GARMENTS (LONDON) LTD,TRULY,URBAN GILT,URBAN RETREAT AT HARRODS,VANILLA UNDERGROUND,VICTORIA BECKHAM LTD,VIVIENNE WESTWOOD,WHISTLES,WOLVERINE WORLDWIDE,YEPME UK LIMITED,YOOX NET-A-PORTER GROUP

THE COURTHOUSE
HOTEL IS A 5 STAR
LUXURY HOTEL
IDEALLY LOCATED
IN BUSTLING
CENTRAL LONDON





SFN SHOP[®]
It's a secret, tell everyone you know.

LEARN, NETWORK & GET INSPIRED

- BUYERS.FASHION ATTRACTS THOUSANDS OF FASHION PROFESSIONALS FROM ALL OVER THE UK!
 - JOIN THE DISCUSSIONS, WATCH FASHION LEADERS SPEAK ABOUT THEIR STORIES & ACCOMPLISHMENTS
 - MAKE CONNECTIONS TO HELP GROW YOUR BUSINESS

METRICS

500+

BUYERS & VISITORS
ATTENDING

50+

EXHIBITORS
PARTICIPATING

100+

REGISTERED UK
SALES AGENTS

200+

CONFIRMED
MEETINGS

12+

TALKS, WORKSHOPS
& SEMINARS

£3M+

POTENTIAL BUSINESS
REVENUE
GENERATION

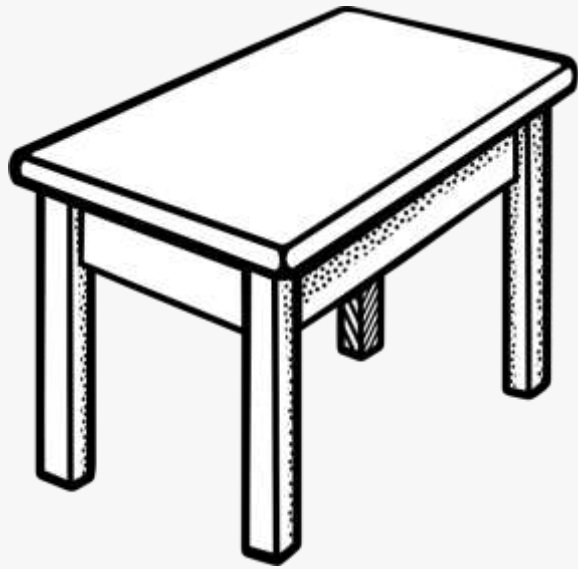


TABLE SETUP + 1
YEAR
FASHIONABLYIN
PREMIUM
MEMBERSHIP
(SALES AGENTS &
BUYER LEADS
PROGRAM) £690



1 RAIL & TABLE OR
2 TABLES + 1 YEAR
FASHIONABLYIN
PREMIUM
MEMBERSHIP
(SALES AGENTS &
BUYER LEADS
PROGRAM) £900



STALL SETUP - 3
RAILS & TABLE + 1
YEAR
FASHIONABLYIN
PREMIUM
MEMBERSHIP
(SALES AGENTS &
BUYER LEADS
PROGRAM) £1800

BUYERS.FASHION FASHIONABLYIN.COM

Fashionablyin Ltd, a private company incorporated under the
Companies Act, 2006 in England and Wales.
Company number 11169417

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PAYMENT DETAILS

NATWEST

FASHIONABLYIN LTD
CURRENT ACCOUNT - 52722317
SORT CODE - 50-41-10
IBAN - GB53NWBK50411052722317
SWIFT - NWBKGB2L

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