

# BUYERS.FASHION LONDON

DESIGNER POPUP AT  
BUYERS.FASHION  
11 & 12 SEPTEMBER  
COURTHOUSE HOTEL  
SOHO, LONDON



**D-INK**  
MEDIA PRODUCTIONS



BUYERS.FASHION IS A BI-ANNUAL TRADE SHOW AT THE COURTHOUSE HOTEL OPPOSITE THE FAMOUS LIBERTY STORE IN CENTRAL LONDON 2 DAYS BEFORE FASHION WEEK SPECIALLY PRESENTED FOR PREMIUM BRANDS & DESIGNERS

BUYERS.FASHION





THE PERFECT SHOWCASE FOR EMERGING BRANDS & DESIGNERS FROM ALL OVER THE GLOBE!

- ACCESSORIES
- BAGS
- FOOTWEAR
- JEWELLERY
- MENSWEAR
- WOMENSWEAR
- CHILDRENSWEAR



## WHAT ARE THE BENEFITS OF PARTICIPATION?

A SMALL SHOW WITH GUARANTEED RESULTS, BUYER MEETINGS & COUNTLESS BUSINESS OPPORTUNITIES

- CATWALK & FASHION SHOWS
- MEETINGS WITH RETAIL BUYERS & BOUTIQUES
- MEETINGS WITH GLOBAL SALES REPS & AGENTS
- EXCLUSIVE SALES FOR PRIVATE CLIENTS & CELEBRITIES
- PRE AND POST SHOW PR MARKETING ACTIVITIES WITH INFLUENCERS
- PRESS DAYS, DESIGNER INTERVIEWS & PHOTOGRAPHY





- 2 DAY DESIGNER POPUP AT BUYERS.FASHION (10AM TO 6PM)
- TABLE + RACK FOR DISPLAY
- FULLY CURATED FASHION SHOW BY D-INC MEDIA ON WEDNESDAY 11<sup>TH</sup> SEPTEMBER 2019
- PRIVATE INVITATIONS TO BUYERS & POTENTIAL CUSTOMERS
- PRESS INTERVIEWS & BRANDS AWARENESS
- 1 YEAR PREMIUM MEMBERSHIP TO FASHIONABLYIN (SALES AGENTS & BUYER LEADS PROGRAM)

**DESIGNER PACKAGE £900**

# FASHIONABLYIN PREMIUM MEMBERSHIP BENEFITS

## AGENTS

UNLIMITED AGENT CONNECTIONS AND INTRODUCTIONS SENT WITH YOUR COMPANY PROFILE AND CATALOGUES FOR THEM TO START REPRESENTING YOU WITH BUYERS WORLDWIDE

## BUYERS

INTRODUCTIONS SENT TO POTENTIAL BUYERS THROUGH BUYER MATCHMAKING, MAKING THE BUYING PROCESS QUICKER AND MORE EFFICIENT WITH GUARANTEED SALES OPPORTUNITIES AND GENUINE BUYER LEADS EVERY MONTH

## VIRTUAL SHOWROOM

FASHIONABLYIN HELPS YOU CREATE YOUR DIGITAL SHOP AND LAUNCH YOUR PRODUCTS OR SERVICES ONLINE USING A SIMPLE INTERFACE WITH CONSTANT SUPPORT FROM OUR TEAM. CREATE A SHOWCASE FOR YOUR COMPANY WITH DESCRIPTIONS AND IMAGES.

## MARKETPLACE

ACCESS TO SELL AND TAKE ORDERS ON THE FASHIONABLYIN MARKETPLACE. FASHIONABLYIN GIVES YOU ACCESS TO A WHOLE WORLD OF BUYERS WITH THOUSANDS OF PAGE VIEWS AND A LARGE COMMUNITY ON SOCIAL MEDIA

## LOGISTICS

GET SPECIAL CONSOLIDATED RATES FOR SHIPPING THROUGH OUR PARTNER AGENCIES. GET ACCESS TO USE THE FASHIONABLYIN LONDON ADDRESS FOR ALL YOUR CORRESPONDENCE AND BUSINESS DEALS

## CONCIERGE

GET A PRIVATE WHATSAPP GROUP CONCIERGE SERVICE AND YOUR PRIVATE GROUP ON WORKPLACE TO CONSTANTLY SHARE ALL YOUR INFORMATION WITH YOUR SELECTED AGENTS AND FASHIONABLYIN TEAM MEMBERS







D-INK IS AN EVENTS AND MEDIA PRODUCTION COMPANY SPECIALISING IN LIFESTYLE. FOCUSED ON WORKING WITH NEW AND EMERGING BRANDS WHO WANT TO INCREASE THEIR MARKET VISIBILITY. SKILLED IN THE ARTISTIC SIDE OF BUSINESS MANAGEMENT WE ADVISE AND CONSULT ON:

- POP-UP SHOWS - FASHION SHOWS - EDITORIAL CREATION AND SUBMISSION - FASHION FILMS

D-INK MEDIA PRODUCTION IS TRADING UNDER ADAM AND ALICE LTD. THE OBJECTIVE OF D-INK MEDIA PRODUCTION IS TO OFFER PLATFORM FOR TALENTS AND GROWING DESIGNERS AND BRANDS AN OPPORTUNITY TO SHOWCASE THEIR TALENTS. D-INK CALLING FOR SUPPORT FROM RETAILERS AND CORPORATE COMPANIES BOTH IN FASHION AND NON-FASHION SEGMENT TO CONTRIBUTE TOWARDS SUSTAINABILITY OF YOUNG FASHION BRANDS AND JOIN OUR SHOW. WE ALSO WELCOME FASHION COMPANIES WHO WANTS TO GET INTO SUSTAINABLE FASHION.



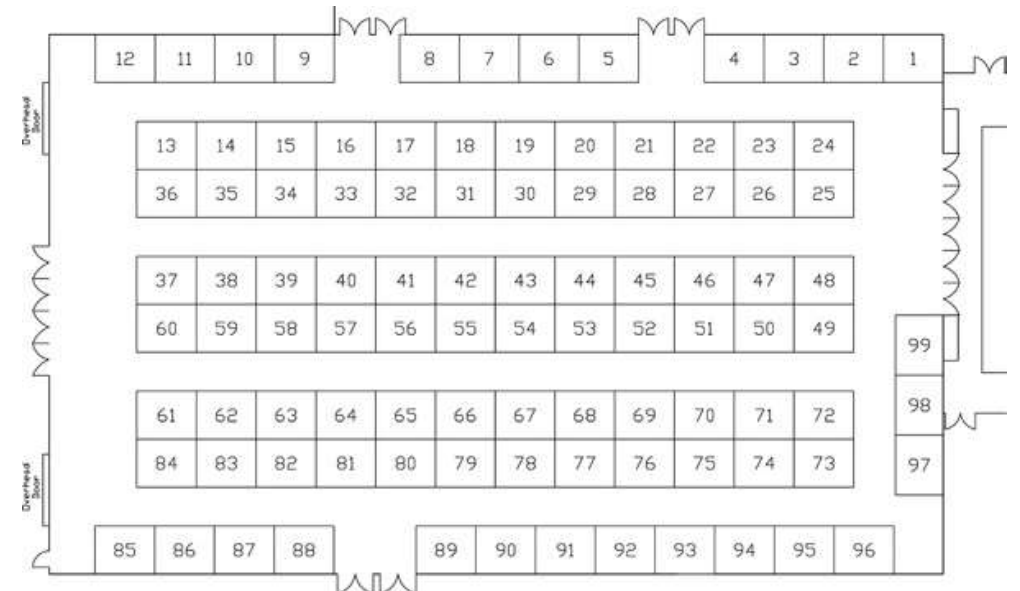
The image shows the facade of The Courthouse Hotel, a grand, multi-story building with classical architectural features. The ground floor has a central arched entrance and several arched windows with flower boxes. The upper floors have rows of rectangular windows, some with small trees on the sills. Two flags are flying from poles. In the foreground, a black taxi is parked on the right, and a person in a red jacket is walking on the sidewalk. A semi-transparent white box on the left contains text.

THE COURTHOUSE  
HOTEL IS A 5 STAR  
LUXURY HOTEL  
IDEALLY LOCATED  
IN BUSTLING  
CENTRAL LONDON

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# FLOOR PLAN OF THE CHAMBERS AT THE COURTHOUSE HOTEL





**SFN SHOP**<sup>®</sup>  
It's a secret, tell everyone you know.

# LEARN, NETWORK & GET INSPIRED

- BUYERS.FASHION ATTRACTS THOUSANDS OF FASHION PROFESSIONALS FROM ALL OVER THE UK!
  - JOIN THE DISCUSSIONS, WATCH FASHION LEADERS SPEAK ABOUT THEIR STORIES & ACCOMPLISHMENTS
  - MAKE CONNECTIONS TO HELP GROW YOUR BUSINESS



# METRICS

500+

BUYERS & VISITORS  
ATTENDING

50+

EXHIBITORS  
PARTICIPATING

100+

REGISTERED UK  
SALES AGENTS

200+

CONFIRMED  
MEETINGS

12+

TALKS, WORKSHOPS  
& SEMINARS

£3M+

POTENTIAL BUSINESS  
REVENUE  
GENERATION

# BUYERS.FASHION FASHIONABLYIN.COM

Fashionablyin Ltd, a private company incorporated under the  
Companies Act, 2006 in England and Wales.  
Company number 11169417

## FASHIONABLYIN LTD

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## PAYMENT DETAILS

NATWEST

FASHIONABLYIN LTD

CURRENT ACCOUNT - 52722317

SORT CODE - 50-41-10

IBAN - GB53NWBK50411052722317

SWIFT - NWBKGB2L

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