

OFF SCHEDULE
SHOW &
SHOWROOM,
LONDON
FASHION WEEK
13 - 17
SEPTEMBER 2019

ETHNIC
PORTER



ETHNIC FASHION AT LONDON FASHION WEEK

ETHNIC PORTER IS AN OFF SCHEDULE SHOWCASE OF GLOBAL ETHNIC & MODEST DESIGNERS DURING LFW AT THE BEAUTIFUL ONITAA STORE IN CENTRAL LONDON. THE 5 DAY EVENT WILL HOST A VARIETY OF CATWALKS, PRESS DAYS, PRIVATE VIEWINGS FOR WHOLESALE AND RETAIL BUYERS AS WELL AS CURATED TALKS BY SOME OF THE WORLD'S LEADING ETHNIC PROFESSIONALS. ALL IN THE HEART OF CHELSEA, PUTTING ETHNIC & MODEST FASHION FIRST AT LONDON FASHION WEEK.



ETHNIC PORTER AIMS TO GIVE TRADITIONAL FASHION DESIGNERS FROM ALL OVER THE WORLD A PLATFORM TO SHOWCASE THEIR COLLECTIONS AND CONNECT WITH THE BIGGEST LUXURY BUYERS IN THE WORLD!

CATWALK &
FASHION SHOWS

MEETINGS WITH
RETAIL BUYERS &
BOUTIQUES

MEETINGS WITH
GLOBAL SALES
REPS & AGENTS

EXCLUSIVE
SALES FOR
PRIVATE CLIENTS
& CELEBRITIES

PRE & POST
SHOW PR
MARKETING
ACTIVITIES WITH
INFLUENCERS

PRESS DAYS,
DESIGNER
INTERVIEWS &
PHOTOGRAPHY

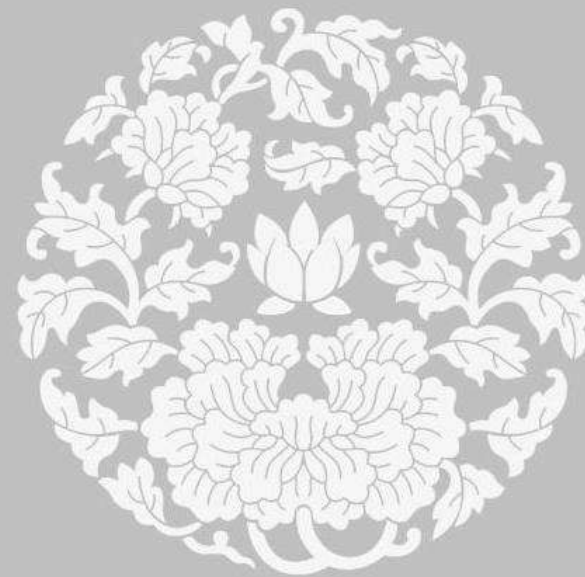
33 ELYSTAN ST,
CHELSEA
GREEN,
LONDON
SW3 3NT

ESTABLISHED SINCE 2009, O'NITAA IS ONE OF THE UK'S FIRST MULTI BRAND SOUTH ASIAN & MODEST DESIGNER STORES.

BASED IN THE HEART OF LONDON, O'NITAA BRINGS TO ITS CLIENTS A RANGE OF COUTURE, UNIQUE BOTH IN STYLE, FABRICS AND EMBELLISHMENTS FROM ALL TRADITIONS TO THE UK.



ANJANA BHARGAV
ADAM & ALICE
CURATED FOR O'NITAA
DAREAAB BY SONIA MAHAJAN
FNK ASIA BY HUMA ADNAN
JYOTI SACHDEV IYER
LAJWANTI BY ANA ALI
MAHEEN KHAN
NAUSHEMIAN BY NAUMAN ARFEEN
RITU KUMAR
SACRED LOTUS
SAHAR ATIF
STUDIO AV
THE LABEL RITIKA
TRAVASS



O'NITAA
THE ESSENCE OF ASIAN COUTURE

5 DAY SHOW & SHOWROOM AT ONITAA

VIRTUAL EXHIBITOR £690
(MANAGED BY FASHIONABLYIN)

ACCESSORIES / FOOTWEAR /
JEWELLERY DESIGNER £900

FASHION DESIGNER £1500

* PARTICIPATE AND GET A COMPLIMENTARY ANNUAL
FASHIONABLYIN PREMIUM MEMBERSHIP (SALES AGENTS &
BUYER LEADS PROGRAM)



FASHIONABLYIN PREMIUM MEMBERSHIP BENEFITS

AGENTS

UNLIMITED AGENT CONNECTIONS AND INTRODUCTIONS SENT WITH YOUR COMPANY PROFILE AND CATALOGUES FOR THEM TO START REPRESENTING YOU WITH BUYERS WORLDWIDE

BUYERS

INTRODUCTIONS SENT TO POTENTIAL BUYERS THROUGH BUYER MATCHMAKING, MAKING THE BUYING PROCESS QUICKER AND MORE EFFICIENT WITH GUARANTEED SALES OPPORTUNITIES AND GENUINE BUYER LEADS EVERY MONTH

VIRTUAL SHOWROOM

FASHIONABLYIN HELPS YOU CREATE YOUR DIGITAL SHOP AND LAUNCH YOUR PRODUCTS OR SERVICES ONLINE USING A SIMPLE INTERFACE WITH CONSTANT SUPPORT FROM OUR TEAM. CREATE A SHOWCASE FOR YOUR COMPANY WITH DESCRIPTIONS AND IMAGES.

MARKETPLACE

ACCESS TO SELL AND TAKE ORDERS ON THE FASHIONABLYIN MARKETPLACE. FASHIONABLYIN GIVES YOU ACCESS TO A WHOLE WORLD OF BUYERS WITH THOUSANDS OF PAGE VIEWS AND A LARGE COMMUNITY ON SOCIAL MEDIA

LOGISTICS

GET SPECIAL CONSOLIDATED RATES FOR SHIPPING THROUGH OUR PARTNER AGENCIES. GET ACCESS TO USE THE FASHIONABLYIN LONDON ADDRESS FOR ALL YOUR CORRESPONDENCE AND BUSINESS DEALS

CONCIERGE

GET A PRIVATE WHATSAPP GROUP CONCIERGE SERVICE AND YOUR PRIVATE GROUP ON WORKPLACE TO CONSTANTLY SHARE ALL YOUR INFORMATION WITH YOUR SELECTED AGENTS AND FASHIONABLYIN TEAM MEMBERS



ETHNICPORTER.COM
ONITAA.CO.UK
ADAMANDALICE.COM
FASHIONABLYIN.COM

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THE COMPANIES ACT, 2006 IN ENGLAND AND WALES.

COMPANY NUMBER 11169417

FASHIONABLYIN LTD

2-4 Exmoor Street,

Loft Unit 11.4,

London W10 6BD

+44 20 3286 9690

+44 7444 534205 (WhatsApp)

PAYMENT DETAILS

NATWEST

FASHIONABLYIN LTD

CURRENT ACCOUNT - 52722317

SORT CODE - 50-41-10

IBAN - GB53NWBK50411052722317

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tina@fashionablyin.co.uk